

VAERS Awareness Project FAQs

Q: What is the design supposed to do?

A: It helps people link their own or their child's medical condition to vaccines, likely for the first time. It is designed to work across a wide spectrum of awareness, from pro-vaccine to those who have never questioned vaccines.

Q: Where should we stick these?

A: Anywhere it's legal. They are Post-It-NOTES so they cannot deface property. We think they work well in bathroom stalls, changing tables, inside magazines in the doctor's office, under windshield wiper blades, on gas station pumps, park benches, bulletin boards and any other creative place you can think of. The best places are any location where someone might be thinking of getting a vaccine, or where they will be a "captive audience."

Q: The designs do not include autism. Why not?

A: The design uses neurolinguistic programming, aka NLP. The idea is to get people saying "yes" before they dismiss the design as "anti-vaccine propaganda." That's why the blue design says, "Shots Can Hurt." Everyone can nod and say, "yes, my last shot did hurt." Then, they notice the word cloud and realize that "hurt" doesn't mean what they think it means. Autism next to the word vaccine can cause people to dismiss the design as "anti-vaccine" before taking in the message. No one will be near the design to talk someone out of "vaccines don't cause autism." The words used do include encephalitis and encephalopathy, personality change, high-pitched screaming, etc. which we know do not begin to describe everything autism is, but we mainly stuck to the words used in the vaccine injury table for credibility. The word cloud is taken directly from the CDC's injury table, OR more complex terms were translated into consumer-friendly words. There are a few non-injury table latent conditions listed as well, like MS, lupus and Chronic Fatigue Syndrome.

Q: How does this increase reporting to VAERS (The Vaccine Adverse Events Reporting System)?

A: It is not designed to do that. The VAERS URL is used as a "trust indicator" to show that the government has a funded program to capture reports of injuries. It is there to show that vaccine injuries are recognized by our government. There are many issues with reporting an injury to VAERS, so that needs to be a separate campaign, likely via advertising on behalf of all vaccine court attorneys who could help with the report, then help the person consider whether or not to file a claim with the Vaccine Injury Compensation Program (VICP).

Q: Is it legal to advertise a government program?

A: Yes. They should consider it a favor, since the VAERS program has such low awareness. There are precedents in other sectors, such as environmentalist groups promoting wind energy programs for a utility. The design specifically says it is not from HHS or the CDC. It is from The VAERS Awareness Project.